



## Show-Me Innovation Collegiate Pitch Competition Application

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alternate Number: \_\_\_\_\_

Name of Presenter(s): \_\_\_\_\_

College/University: \_\_\_\_\_

Please provide the following information about your business:

Are you currently in business? Yes No

If so, how long? \_\_\_\_\_

What business category best describes your business? \_\_\_\_\_

Describe your main product or service in 2-3 sentences.

Problem your business is solving and what is your solution:

Who are your competitors? How are you different?

If you win, what will you do with the prize money?

\_\_\_\_\_ I understand that financial projections will be required for final presentations.

\_\_\_\_\_ I understand that I will need to be available to present on October 30<sup>th</sup> at William Woods University in Fulton, MO.

I certify that the information provided on this application is accurate. I understand that withholding of information or giving false information will result in a disqualification and forfeiture of all prizes.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_