



2025

INVESTMENT OPPORTUNITIES



“BUILDING COMMUNITY FOR BUSINESS AND FAMILY”



ENGAGE. INFLUENCE. IMPACT

At the Callaway Chamber of Commerce, we are dedicated to building a thriving community for both business and family. One way we achieve this is by connecting our over 400 members—ranging from small to large businesses—to valuable resources such as economic development, professional growth opportunities, advocacy, and marketing solutions.

Is your business seeking greater exposure? Are you looking for creative ways to market your organization? Do you want to position yourself as a community leader in Callaway County? The Chamber offers various opportunities to get your business in front of the local community, fellow business leaders, and City and County officials.

Let us help you find the perfect marketing opportunity. Review these investment opportunities, or contact us at 573.642.3055 or events@callawaychamber.net. We're here to support your success!

CUSTOMIZE YOUR MEMBERSHIP: Á LA CARTE MENU

Any of the items listed below can be added to your annual membership investment to tailor your benefits package. Simply select the items you'd like to include, and let us know your preferred payment method.

Reservations are taken on a first-come, first-served basis, with first right of refusal given to continuing sponsors.

“BUILDING COMMUNITY FOR BUSINESS AND FAMILY”



ANNUAL BANQUET

JANUARY 23, 2025

Projected Attendance: 250

This premier business event recaps the past year's activities, highlighting the Chamber's successes and setting the stage for the year ahead. It focuses on the Chamber's goals for the upcoming year by celebrating its vision for the future.

Join us for a night of celebration as we honor the companies and volunteers who partner with us to be the voice of business, create jobs, and help our members thrive. This event features a sit-down dinner and an awards reception.



**\$2,000
EXCLUSIVE**

PRESENTING SPONSOR

Two tables with prime seating, opportunity to welcome the crowd, logo displayed on all marketing materials.

**\$1,000
LIMIT 8**

DIAMOND SPONSOR

One table with prime seating, logo displayed on website & program.

\$500

PLATINUM SPONSOR

One table at the event, logo displayed on website & program.

\$300

GOLD SPONSOR

Four seats at the event, name listed on website & program.

\$150

SILVER SPONSOR

Two seats at the event, name listed on website & program.

\$50

INDIVIDUAL TICKETS



LOVIN' LOCAL GIVEAWAYS

FEBRUARY 3-14, 2025

Average Daily Reach: 6,000 people

This ten-day event leads up to Valentine's Day and features daily giveaways on Facebook that the community can participate in. Sponsors donate items valued at \$25 or more, which are given away throughout the promotion. Some days may feature more than one sponsor, but prizes will not come from competing organizations. This Valentine's Day giveaway is an excellent opportunity to promote shopping local.

**\$1,000
EXCLUSIVE**

PRESENTING SPONSOR

Large logo included where pictures are taken, tagged in all Facebook posts as being the Presenting sponsor, mentioned in all Facebook lives, included in newsletter and on website.

**\$25
VALUE**

PRIZE DONATION SPONSOR

Your business will donate a prize valued at a \$25 minimum to be featured in the giveaway. You will be tagged in the Facebook post on the day your prize is featured.





JOB FAIR/BUSINESS EXPO

SPRING & FALL

These events provide members with the opportunity to showcase employment opportunities, as well as their business, products, and services. Sponsors also benefit from various opportunities to gain exposure through marketing and direct interaction with the community.



**\$1,000
EXCLUSIVE**

PRESENTING SPONSOR- SPRING

Logo on all marketing materials, event will be referred to as: Callaway Chamber of Commerce Job Fair & Business Expo presented by (Company name).

**\$1,000
EXCLUSIVE**

PRESENTING SPONSOR- FALL

Logo on all marketing materials, event will be referred to as: Callaway Chamber of Commerce Job Fair & Business Expo presented by (Company name).

\$100

BOOTH SPONSOR

Booth space at job fair/expo. These are open to members and nonmembers. Nonmember rate is \$250 a booth



ANNUAL GOLF TOURNAMENT

JUNE 2025

Projected Attendance: 120 golfers, plus 30 volunteers, sponsors & staff

This annual tournament is full of fun! Lunch, beverages and networking with Chamber members and community leaders provided. Awards and prizes will be presented at the close of the event, providing additional opportunity for networking and visibility for sponsors.

**\$2,500
EXCLUSIVE**

PRESENTING SPONSOR

The tournament will be known as the Callaway Chamber of Commerce Golf Tournament presented by (Sponsor Name), one team, logo on all marketing materials including shirt, corporate banner displayed at event.

**\$2,000
MINIMUM**

LUNCH SPONSOR

Sponsor provides lunch for event, included on all marketing materials. Price includes on team in the tournament.

**\$2,000
LIMIT 2**

SHIRT SPONSOR

Logo included on shirts. Price includes one team in the tournament.

**\$1,800
EXCLUSIVE**

HAT SPONSOR

Logo included on hats. Price includes one team in the tournament.

**\$1,000
EXCLUSIVE**

COOLER SPONSOR

Logo on soft cooler. Two coolers will be given to each team participating in the tournament.

**\$500
EXCLUSIVE**

KOOZIE SPONSOR

Logo included on koozies that are provided to each player.

**\$500
LIMIT 2**

CART SPONSOR

Logo included on golf carts.

**\$500
LIMIT 2**

BEVERAGE CART SPONSOR

Logo included on beverage cart. Your business can provide two drivers to hand out beverages throughout the tournament.

**\$500
LIMIT 3**

CLUBHOUSE ENGAGEMENT SPONSOR

Your business can set up a tent outside the clubhouse, giving you the opportunity to interact with golfers before they tee off, during lunch, and at the awards ceremony.

\$150

HOLE SPONSOR

Signage at sponsored hole and can set-up tent during tournament.

\$500/TEAM

TEAM

Includes entry for 4 players, plus lunch and beverages provided all day.



LEADERSHIP CALLAWAY

This is a premier program centered around the various facets of Callaway County, being that backstage pass to inner workings of our community.

ADULT

\$600 PARTICIPANT
Course runs August - April.



JUNIOR

\$650 PARTICIPANT
Course runs August - April.

\$1,500 EXCLUSIVE TRANSPORTATION SPONSOR
Your logo will be displayed on a magnet placed on the vehicle used to transport participants, logo included on all marketing materials.

\$700 LIMIT 2 SHIRT SPONSOR
Logo included on polo that participants will wear throughout the program, logo included on all marketing materials.

\$500 EXCLUSIVE LUNCH SPONSOR
Logo displayed at the food line at each session, logo included on all marketing materials.

REVEAL/COMMENCEMENT

\$2,000 EXCLUSIVE PRESENTING SPONSOR
Logo on front of program, Introduction of Commencement Speaker, one reserved table at the event (8 seats), logo on Chamber Website

\$1,000 EXCLUSIVE FOOD SPONSOR
Logo displayed at the Food Table, logo included in program, one reserved table at the event (8 seats), logo on Chamber Website

\$500 EXCLUSIVE BEVERAGE SPONSOR
Name displayed at the Beverage Bar, name included in program, receive 4 tickets to the event.

\$150 SUPPORTING SPONSOR
Name included in program, receive 2 tickets to the event.

\$1,000 EXCLUSIVE CLASS REVEAL SPONSOR
Kick off the reveal portion of the event with time at the podium, logo included in program, one reserved table at the event (8 seats), logo on Chamber Website

\$25 INDIVIDUAL TICKETS



THE LOCAL LEMON

JUNE 2025

This youth entrepreneurship program teaches children ages 10-16 how to start, own, and operate their own business- a lemonade stand.



**\$1,500
EXCLUSIVE**

PRESENTING SPONSOR

The program will be known as The Local Lemon Presented by (Company Name). Address participants at the kick-off class (5 mins), logo on all marketing materials including t-shirts, provide company SWAG to session attendees.

**\$500
LIMIT 4**

SUPPORTING SPONSOR

Your business will be recognized at our kick-off ribbon cutting ceremony as a supporting sponsor, listed on the website as a sponsor, logo on t-shirts.

**\$250
LIMIT 4**

SESSION SPONSOR

Display banner at designated session, provide company SWAG to session attendees, listed on the website as a sponsor, logo on t-shirts.

\$150

SHIRT SPONSOR

Listed on the website as a sponsor, and logo included on t-shirts.

**\$75
LIMIT 4**

SNACK SPONSOR

Logo on the snack bar at the designated session, listed on the website as a sponsor.



TEACHERS APPRECIATION EVENT

AUGUST 2025

Projected Attendance: 700 teachers

The purpose of the Teachers Appreciation Event is to demonstrate community support for education and the teachers of Callaway County. Our goal is to facilitate networking among teachers, feature a guest speaker, and provide all attendees with a gift as a token of appreciation.

**\$5,000
EXCLUSIVE**

PRESENTING SPONSOR

Business will be listed on all marketing materials, recognized at the event as the Presenting Sponsor, given the opportunity to speak at the event, and provide swag to the teachers.

**\$4,500
EXCLUSIVE**

EVENT HOST

The event will be hosted at this location. Sponsor will provide food for the event. Business will be listed on all marketing materials, recognized at the event as the host, and given the opportunity to speak at the event, and provide swag to the teachers.

**\$2,000
LIMIT 6**

GIFT SPONSOR

Your logo will be featured on the gift that all teachers in attendance will receive. Recognized at the event as a gift sponsor. Business named on all marketing materials about the event.

**\$2,000
LIMIT 5**

SPEAKER SPONSOR

Business will contribute to bringing in a top motivational speaker for the event. Recognized at the event and included in all marketing materials about the event.

**\$1,000
EXCLUSIVE**

TAG-A-TEACHER SPONSOR

Your business will be the exclusive sponsor of the TAG-A-Teacher promotion. Items will be purchased to compile a grand prize that will be presented to one teacher at the event. Business named on all marketing materials about the event.

**\$500
LIMIT 6**

BOOTH SPONSOR

Your business can set up a booth outside of the event to greet and interact with teachers as they arrive. Recognized at the event, and included in all marketing materials.

**\$500
7 AVAILABLE**

SCHOOL DISTRICT SPONSOR

Your business can set up a booth outside the event to greet and interact with teachers as they arrive. You will be recognized at the event and included in all marketing materials. Please ensure that your booth is dressed up according to the school district you are sponsoring. Available schools include Fulton, New Bloomfield, South Callaway, North Callaway, MSD, KCA, and St. Peter's. A representative from your business will also help judge the school spirit cheer off competition.

\$500

COPORATE SPONSOR

One handout about your business can be provided to approx. 700 teachers in attendance. Recognized at the event as a corporate business sponsor. Business named on all marketing materials about the event.

**\$500
EXCLUSIVE**

SCHOOL SPIRIT TROPHY SPONSOR

Your business name will be featured on the School Spirit Trophy, which is awarded to the school that shows the most spirit. A representative from your business will have the opportunity to present the trophy to the winning school district.

**\$25
PER TEACHER**

TEACHER SPONSOR

Business named on all marketing materials about the event. Businesses can sponsor as many teachers as they like.

UNLIMITED

GIFT CARD DONATION

Gift cards of any value can be donated by your business.



CHAMBER FOOTBALL NIGHT

SEPTEMBER 2025

Projected Attendance: 400

The Chamber is proud to be the host of the first Fulton High School home football game. This event offers a great opportunity for businesses to connect with students, parents, and the broader community attending the game. Booths will be set up along the path so that attendees can interact with businesses as they make their way to the stands.

\$250
LIMIT 15

BOOTH SPONSOR

Your business can set up a booth outside of the event to greet and interact with community members as they arrive at the stadium. Your logo will be featured on the Chamber Night t-shirt, and each business will receive one t-shirt per booth. Additional t-shirts can be purchased for \$10 each. Businesses are encouraged to distribute prizes, coupons, swag, food, and other giveaways.

\$100

SHIRT SPONSOR

Logo included on shirts. T-shirts will be distributed to students and attendees at the game. Sponsoring a booth is not required to have your logo featured on the t-shirt.





CALLAWAY CAREER DAY

OCTOBER 2025

Guest panelists from local businesses will discuss career opportunities with students from William Woods University and Westminster College,



**\$500
EXCLUSIVE**

LUNCH SPONSOR

This sponsor helps to provide lunch for the students. Logo included on the lunch table at the event.



TOWN AND COUNTRY

OCTOBER 2025

Projected Attendance: 250

This highly anticipated event aims to enhance awareness and foster connections between two of Callaway County's key employment sectors—industry and agriculture. Each year, city and county businesses alternate as hosts. The evening features a sit-down dinner and an awards reception.



**\$2,000
EXCLUSIVE**

PRESENTING SPONSOR

Two tables with prime seating, logo displayed on all marketing materials, opportunity to speak at the event.

**\$1,000
LIMIT 5**

DIAMOND SPONSOR

One table with prime seating, logo displayed on marketing materials.

\$500

PLATINUM SPONSOR

One table at the event, logo displayed on marketing materials.

\$250

GOLD SPONSOR

Four tickets to the event, name listed on marketing materials.

\$100

SILVER SPONSOR

Two tickets to the event, name listed on marketing materials.

\$30

INDIVIDUAL TICKETS



NATIONAL MANUFACTURING DAY

OCTOBER 2025

Projected Attendance: 60-75 students

This event is in conjunction with National Manufacturing Day (mfgday.com) events and activities. Students from all 4 school districts are invited to tour different manufacturing facilities in Callaway County. This is an excellent way to showcase your business to the students and community, and help to bring recognition to our local manufacturers.

\$1,000

LUNCH SPONSOR

This sponsor helps to provide lunch for the students. Logo included on the lunch table at the event.

\$200

SHIRT SPONSOR

Logo included on student shirts.





SHOW-ME INNOVATION PITCH COMPETITIONS

NOVEMBER 2025

This program offers entrepreneurs the chance to "pitch" their business ideas to a panel of judges. The Show-Me Innovation Pitch Competition for adults will take place alongside the collegiate and teen pitch competitions. Prize packages will be awarded for 1st and 2nd place in all three competitions.



\$1,000

SUPPORTING SPONSOR

Logo will be included on all marketing materials.

\$300

GIVING BACK SPONSOR

Support other entrepreneurs looking to start a business by "giving back". Name will be included on all marketing materials.

\$50
MINIMUM

BUSINESS ITEMS - DONATION

Donates items intended for business use, such as business cards, website design, day planners, advertising opportunities, marketing content creation, and more. Your name will be featured on all promotional materials.

ADULT

\$4,500

PRESENTING SPONSOR

Logo included on all marketing materials. Your business has the opportunity to speak at the competition.

COLLEGIATE & TEEN

\$3,000

PRESENTING SPONSOR

Logo included on all marketing materials. Your business has the opportunity to speak at the competition.



KEEP THE CHEER HERE GIVEAWAYS

DECEMBER 2024

Average Daily Reach: 5,500 people

This 12-day event leading up to Christmas features daily giveaways on Facebook that engage the community. Sponsors contribute items valued at \$25 or more, which are awarded during the two weeks. Some days may have multiple sponsors; however, prizes will not be donated by competing organizations. This holiday giveaway is a wonderful opportunity to demonstrate your commitment to the community and encourage local shopping.

**\$1,000
EXCLUSIVE**

PRESENTING SPONSOR

Large logo included where pictures are taken, tagged in all Facebook posts as being the Presenting sponsor, mentioned in all Facebook lives, included in newsletter and on website.

**\$25
VALUE**

PRIZE DONATION SPONSOR

Your business will donate a prize valued at a \$25 minimum to be featured in the giveaway. You will be tagged in the Facebook post on the day your prize is featured.





EDUCATIONAL TRAININGS

\$300
LIMIT 4

LUNCH SPONSOR

Logo included on the lunch table at the event.



MONTHLY WORKFORCE ROUNDTABLE DISCUSSIONS

\$700
EXCLUSIVE

PRESENTING SPONSOR

Business mentioned as the Presenting Sponsor at the start of each discussion, and given the opportunity to kick-off each discussion.





BUSINESS BREAKFAST

MONTHLY NETWORKING EVENTS

This monthly event, which is held on the third Wednesday of the month, offers Chamber members an opportunity to promote their business, product, and service in a structured breakfast environment.

HOSTING OPPORTUNITIES

For any business interested in hosting a Business Breakfast, please email events@callawaychamber.net for a Business Breakfast Checklist & Contract. These spots are filled on a first come first serve basis.

****DATES ARE SUBJECT TO CHANGE****

JANUARY - No Business Breakfast
FEBRUARY 19TH
MARCH 19TH
APRIL 16TH
MAY 21ST
JUNE 18TH
JULY 16TH
AUGUST 20TH
SEPTEMBER 17TH
OCTOBER 15TH
NOVEMBER 19TH
DECEMBER - No Business Breakfast

\$500
EXCLUSIVE

INCENTIVE AWARD

Includes 5 passes for 1 year. Incentive drawing is advertised on the monthly flyer.

\$50

1- YEAR PASS

Receive a pass card which allows you to attend each business breakfast event throughout the year.

\$1,000
EXCLUSIVE

PASS CARD SPONSOR

Logo included on all pass cards.

\$10

BUSINESS BREAKFAST ATTENDEE

Attend a single business breakfast event. Must prepay online or bring cash/check to the door.



BUSINESS AFTER HOURS

QUARTERLY NETWORKING EVENTS

This quarterly event, which is held on the first Tuesday of February, May, October, and December, offers Chamber members an opportunity to promote their business, product, and service in a structured environment while also allowing them the opportunity to socialize with other area businesses and organizations.

HOSTING OPPORTUNITIES

For any business interested in hosting a Business After Hours, please email at events@callawaychamber.net for a Business After Hours Checklist & Contract. These spots are filled on a first come first serve basis.

****DATES ARE SUBJECT TO CHANGE****

FEBRUARY 4TH
MAY 6TH
OCTOBER 7TH
DECEMBER 9TH





WEBSITE FEATURED MEMBER ADS

Average Monthly Page Views: 19,800

Give your business additional exposure through advertising through the Chamber website.

**\$150
PER
MONTH**

12 MONTH SPONSOR

300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website.

**\$125
PER
MONTH**

24 MONTH SPONSOR

300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website.

**\$100
PER
MONTH**

36 MONTH SPONSOR

300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website.

**\$40
PER
MONTH**

12 MONTH LOGO SPONSOR

180w x 150h logo space, does not link to business website.

E-NEWSLETTER

Give your business additional exposure by advertising in the Chamber E-Newsletter.

**\$1,500
EXCLUSIVE**

PRESENTING SPONSOR

Your logo will be prominently featured in the bi-weekly e-newsletter.





INVESTMENT SELECTION FORM

ANNUAL BANQUET:

- PRESENTING SPONSOR - \$2,000 EXCLUSIVE
- DIAMOND SPONSOR - \$1,000
- PLATINUM SPONSOR - \$500
- GOLD SPONSOR - \$300
- SILVER SPONSOR - \$150
- INDIVIDUAL TICKETS - \$50

LOVIN' LOCAL GIVEAWAYS:

- PRESENTING SPONSOR - \$1,000 EXCLUSIVE
- PRIZE DONATION SPONSOR - \$25 MINIMUM VALUE

JOB FAIR/BUSINESS EXPO:

- PRESENTING SPONSOR SPRING - \$1,000 EXCLUSIVE
- PRESENTING SPONSOR FALL - \$1,000 EXCLUSIVE
- BOOTH SPONSOR - \$100

GOLF TOURNAMENT:

- PRESENTING SPONSOR - \$2,500 EXCLUSIVE
- LUNCH SPONSOR - \$2,000 MINIMUM
- SHIRT SPONSOR - \$2,000
- HAT SPONSOR - \$1,800 EXCLUSIVE
- COOLER SPONSOR - \$1,000 EXCLUSIVE
- CART SPONSOR - \$500
- BEVERAGE CART SPONSOR - \$500
- CLUBHOUSE ENGAGEMENT SPONSOR - \$500
- HOLE SPONSOR - \$150
- TEAM - \$500

LEADERSHIP CALLAWAY:

Adult:

- PARTICIPANT - \$600

Junior:

- PARTICIPANT - \$650
- TRANSPORTATION SPONSOR - \$1,500 EXCLUSIVE
- SHIRT SPONSOR - \$700
- LUNCH SPONSOR - \$500 EXCLUSIVE

Reveal/Commencement

- PRESENTING SPONSOR - \$2,000 EXCLUSIVE
- FOOD SPONSOR - \$1,000 EXCLUSIVE
- BEVERAGE SPONSOR - \$500 EXCLUSIVE
- SUPPORTING SPONSOR - \$150
- CLASS REVEAL SPONSOR - \$1,000 EXCLUSIVE
- INDIVIDUAL TICKETS - \$25

THE LOCAL LEMON

- PRESENTING SPONSOR - \$1,500 EXCLUSIVE
- SUPPORTING SPONSOR - \$500
- SESSION SPONSOR - \$250
- SHIRT SPONSOR - \$150
- SNACK SPONSOR - \$75

WEBSITE FEATURED MEMBER ADS

- 12 MONTH - \$150/MONTH
- 24 MONTH - \$125/MONTH
- 36 MONTH - \$100/MONTH
- 12 MONTH LOGO SPONSOR - \$40/MONTH

DIGITAL

TEACHERS APPRECIATION EVENT

- PRESENTING SPONSOR - \$5,000 EXCLUSIVE
- EVENT HOST - \$4,500 EXCLUSIVE
- GIFT SPONSOR - \$2,000
- SPEAKER SPONSOR - \$2,000
- TAG-A-TEACHER SPONSOR - \$1,000 EXCLUSIVE
- BOOTH SPONSOR - \$500
- SCHOOL DISTRICT SPONSOR - \$500
- CORPORATE SPONSOR - \$500
- SCHOOL SPIRIT TROPHY SPONSOR - \$500 EXCLUSIVE
- TEACHER SPONSOR - \$25
- GIFT CARD DONATION

CHAMBER FOOTBALL NIGHT

- BOOTH SPONSOR - \$250
- SHIRT SPONSOR - \$100

CALLAWAY CAREER DAY

- LUNCH SPONSOR - \$500 EXCLUSIVE

TOWN & COUNTRY

- PRESENTING SPONSOR - \$2,000 EXCLUSIVE
- DIAMOND SPONSOR - \$1,000
- PLATINUM SPONSOR - \$500
- GOLD SPONSOR - \$250
- SILVER SPONSOR - \$100
- INDIVIDUAL TICKETS - \$30

NATIONAL MANUFACTURING DAY

- LUNCH SPONSOR - \$1,000
- SHIRT SPONSOR - \$200

SHOW-ME INNOVATION PITCH COMPETITIONS

- SUPPORTING SPONSOR - \$1,000
- GIVING BACK SPONSOR - \$300
- BUSINESS ITEMS- DONATION - \$50 MINIMUM VALUE

Adult:

- PRESENTING SPONSOR - \$4,500 EXCLUSIVE

Collegiate & Teen

- PRESENTING SPONSOR - \$3,000 EXCLUSIVE

KEEP THE CHEER HERE GIVEAWAYS:

- PRESENTING SPONSOR - \$1,000 EXCLUSIVE
- PRIZE DONATION SPONSOR - \$25 MINIMUM VALUE

EDUCATIONAL TRAININGS

- LUNCH SPONSOR - \$300

MONTHLY WORKFORCE ROUNDTABLE DISCUSSIONS

- PRESENTING SPONSOR - \$700 EXCLUSIVE

BUSINESS BREAKFAST

- INCENTIVE AWARD - \$500 EXCLUSIVE
- 1-YEAR PASS - \$50
- PASS CARD SPONSOR - \$1,000 EXCLUSIVE

E-NEWSLETTER

- PRESENTING SPONSOR - \$1,500 EXCLUSIVE

DIGITAL

BUSINESS NAME _____

REPRESENTATIVE NAME _____